

FREE WORKSHOP

LANDSCAPING WITH IOWA NATIVE PLANTS

New Opportunities for Designers & Contractors

Incorporation and Maintenance of Natives in Projects

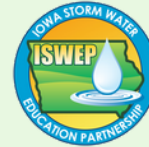
- Rainscaping urban landscapes, looking at all opportunities
- Types of practices and incorporation of natives
- Case studies of a variety of project scales
- Installation methods, seed vs plants
- Set stage for more corporate transformations
- ISWMM update

Register for this FREE event at
<http://tinyurl.com/mr3mwhum>



Lunch will be provided. PDHs are available.

<https://www.cityofames.org/>



WHEN

Wednesday
February 28, 2024
8:30AM - 2:00PM

WHERE

Homewood Golf
Course Clubhouse

401 E 20th St
Ames, IA 50010

AGENDA

Wednesday, February 28, 2024

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|--------------------|--|
| 8:30-8:40 | Welcome: Promoting Natives for Stormwater and Pollinator Benefits – <i>Tracy Peterson, City of Ames</i> |
| 8:40-9:10 | Why Use Natives? - <i>Pat Sauer, ISWEP</i> |
| 9:10-9:40 | Opportunities from the Ames Pollinator-Friendly Community Plan- <i>Jessica Butters, Prairie Rivers of Iowa</i> |
| 9:40-9:50 | <i>Break</i> |
| 9:50-10:50 | Application and Installation of Natives in Urban Areas – <i>Jennifer Welch, Polk SWCD</i> |
| 10:50-11:45 | A Contractors Perspective on Native Establishment in Urban Areas: Workiva’s Native Transformation – <i>John Judson</i> |
| 11:45-12:15 | <i>Lunch</i> |
| 12:15-12:30 | Case Study:Residential Installation of Natives in an Ames Yard - <i>Lisa Kuehl, Ames</i> |
| 12:30-1:00 | Creating Customer Demand & Sharing Installation and Maintenance Experiences with Plants in Small Urban Applications - <i>Josh Rossell</i> |
| 1:00-1:30 | Ames Funding Opportunities and Planting Considerations – <i>Liz Calhoun, City of Ames</i> |
| 1:30-1:50 | A Future Consider: Batch and Build Process for Streamlined, Targeted Installation – <i>Jennifer Welch, Polk SWCD</i> |
| 1:50-2:00 | Resources and Closing Comments – <i>Pat Sauer and Ames Staff</i> |