

#IStorm2020



**October 28-29 - 2020**

**VIRTUAL CONFERENCE**

*Presented by the Iowa Stormwater Education Partnership*

**MS4 IMPLEMENTATION**

**EROSION & SEDIMENT CONTROL**

**STORMWATER DESIGN & PLANNING**

**GREEN INFRASTRUCTURE**

**24 Breakout Sessions - Keynote and Plenary Presentations**  
**Livestream Exhibitor Demonstrations - Door Prizes**  
**Virtual Pub Trivia - Virtual Tours**



CELEBRATING

**15**  
YEARS

2005-2020

**VIEW CONFERENCE AGENDA**



## October 28-29, 2020 - Whova Virtual Conference Platform

IStorm 2020 Virtual Conference and Exhibition is a new, comprehensive event for all aspects of the stormwater industry. The conference merges ISWEP's green infrastructure conferences and annual stormwater summit into one experience applicable to municipal employees, elected officials, engineers, landscape architects, floodplain managers, watershed and conservation staff, sediment and erosion control professionals, and others. Join stormwater professionals from across the state virtually for an engaging, interactive event!

# Sponsorship & Exhibitor Opportunities

[Click Here to Register as an Sponsor or Exhibitor Online](#)

Options  Recognition	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor **	Plenary Session Sponsor*	Keynote Session Sponsor*	GI Tour Session Sponsor*	Elected Officials Morning Roundtable Session*	Virtual Trivia Sponsor
	\$750	\$550	\$350	\$250 \$200	\$150	\$150	\$150	\$150	\$150
Number of general 2-day attendance registrations***	2	1	1	1	0	0	0	0	0
Revolving banner ad with website link scrolling during entire conference	X	X							
Logo recognition on virtual conference platform welcome page	X	X	X	X					
Interactive exhibit booth (link YouTube videos, company and contact information, live chat)	X	X	X	X					
Zoom livestream to showcase services and products	X	X	X	X					
Built in form for generating leads and collecting contact information	X	X	X	X					
Host giveaways, raffles, or coupons	X	X	X	X					
Logo recognition on ISWEP conference event website page	X	X	X	X	X	X	X	X	X
Receive attendee list and email addresses 2 weeks in advance of conference	X	X	X	X	X	X	X	X	X
Session sponsored by "Your Organization" and airing of pre-recorded video prior to session					X	X	X	X	X
Recognition in pre-conference marketing emails and Facebook posts (amount of email mentions)	3	2	1	1	1	1	1	1	1


\* One sponsorship available on a first come, first served basis


\*\* \$200 fee for Professional Members with ISWEP


\*\*\* Additional registrations for exhibitors and sponsors (excluding session sponsors) are \$125 each (50% of the non-member general registration fee)


# DAY 1 - OCTOBER 28

 **Elected Officials Morning Roundtable**  
*A special session for mayors and council members.*  
7:30AM-8:45AM

 **Welcome to IStorm 2020!**  
*ISWEP Board Chair welcomes attendees to the conference.*  
9:00AM-9:10AM

 **Plenary Presentation**  
*A guest speaker will share stormwater insights.*  
9:15AM-10:30AM


 **Morning Meet & Greet with Exhibitors**  
*Head to the virtual exhibit hall to interact with exhibitors.*  
10:30AM-10:50AM

 **Concurrent Sessions A**  
*Three different topics addressed by stormwater experts.*  
11:00AM-11:40AM

 **Lunch Break** *Click "Community", start a Zoom hangout, and join your friends!*  
11:40AM-12:30PM


 **Stormwater Awards Ceremony**  
*Awards recognizing implementation of GI in urban areas to protect WQ* 12:15PM-12:30PM

 **Concurrent Sessions B**  
*Three different topics addressed by stormwater experts.*  
12:30PM-1:00PM

 **Afternoon Meet & Greet with Exhibitors**  
*Head to the virtual exhibit hall to interact with exhibitors.*  
1:10PM-1:30PM

 **Concurrent Sessions C**  
*Three different topics addressed by stormwater experts.*  
1:30PM-2:10PM

 **Concurrent Sessions D**  
*Three different topics addressed by stormwater experts.*  
2:20PM-3:00PM


 **Virtual Pub Trivia!**  
*Join your friends to test your stormwater knowledge Prizes awarded to the winners.* 3:15PM-4:15PM




# Schedule of Events

## #IStorm2020


# DAY 2 - OCTOBER 29


 **Concurrent Sessions E**  
*Three different topics addressed by stormwater experts.*  
9:00AM-9:40AM

 **Morning Meet & Greet with Exhibitors**  
*Head to the virtual exhibit hall to interact with exhibitors.*  
9:50AM-10:10AM


 **Keynote Presentation**  
*A guest speaker will share stormwater insights.*  
10:30AM-11:45AM

 **Lunch Break** *Click "Community", start a Zoom hangout, and join your friends!*  
12:00PM-12:30PM


 **Concurrent Sessions F**  
*Three different topics addressed by stormwater experts.*  
12:30PM-1:10PM

 **Concurrent Sessions G**  
*Three different topics addressed by stormwater experts.*  
1:20PM-2:00PM

 **Afternoon Meet & Greet with Exhibitors**  
*Head to the virtual exhibit hall to interact with exhibitors.*  
2:00PM-2:20PM

 **Concurrent Sessions H**  
*Three different topics addressed by stormwater experts.*  
2:20PM-3:00PM

 **Prize Giveaways**  
*Climb the Whova leaderboard for your chance to win prizes!*  
3:05-3:15PM

 **Virtual Tour of Green Infrastructure in Central Iowa**  
*Join a fun exploration of stormwater BMPs without having to leave your chair!* 3:15PM-4:15PM